



وزارة الأشغال العامة والإسكان
MINISTRY OF PUBLIC WORKS
AND HOUSING



The gateway to Syria's reconstruction opportunity

4 - 6 December 2026

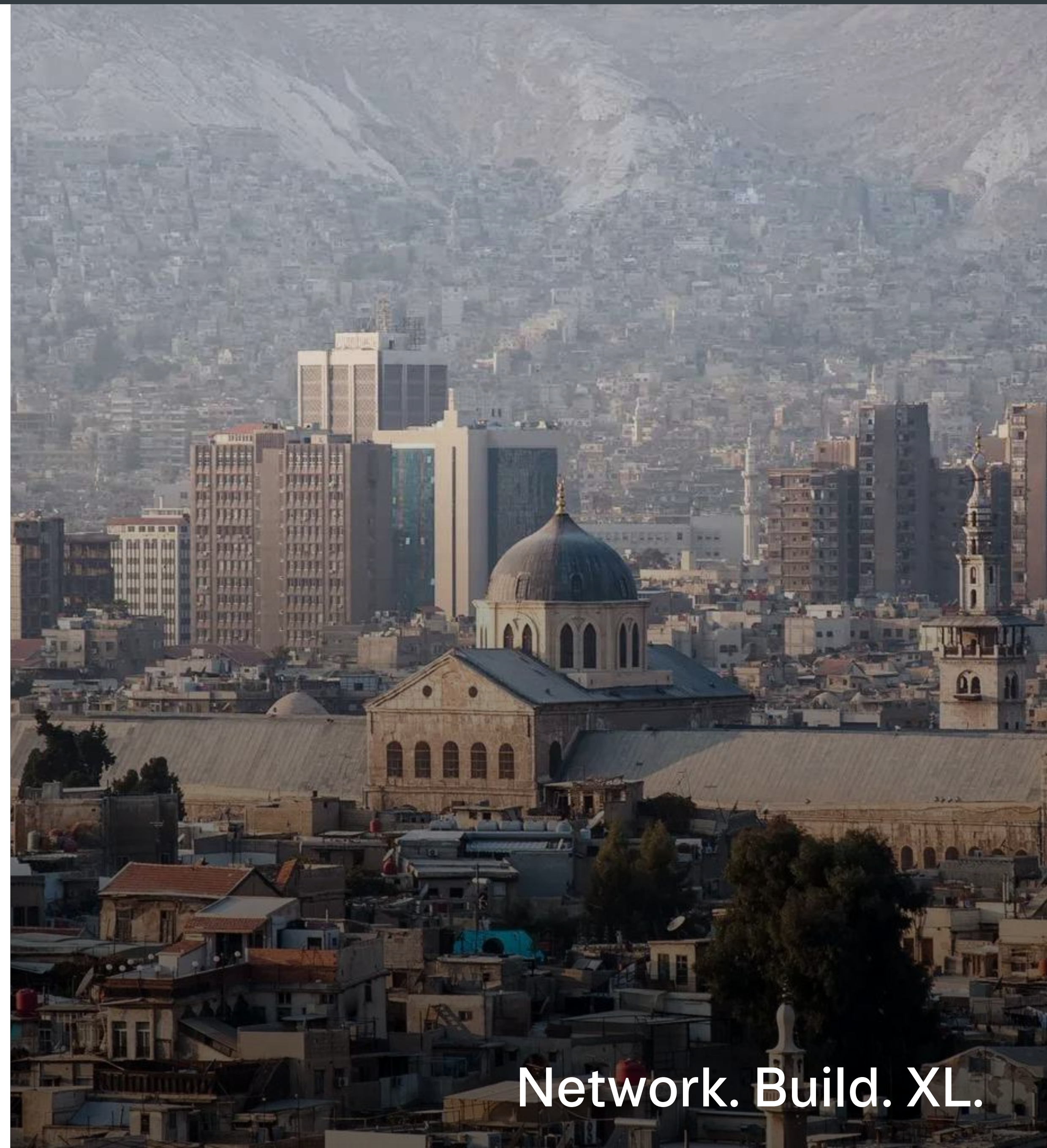
Syrian Expo Center, Damascus Fairgrounds

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Network. Build. XL.

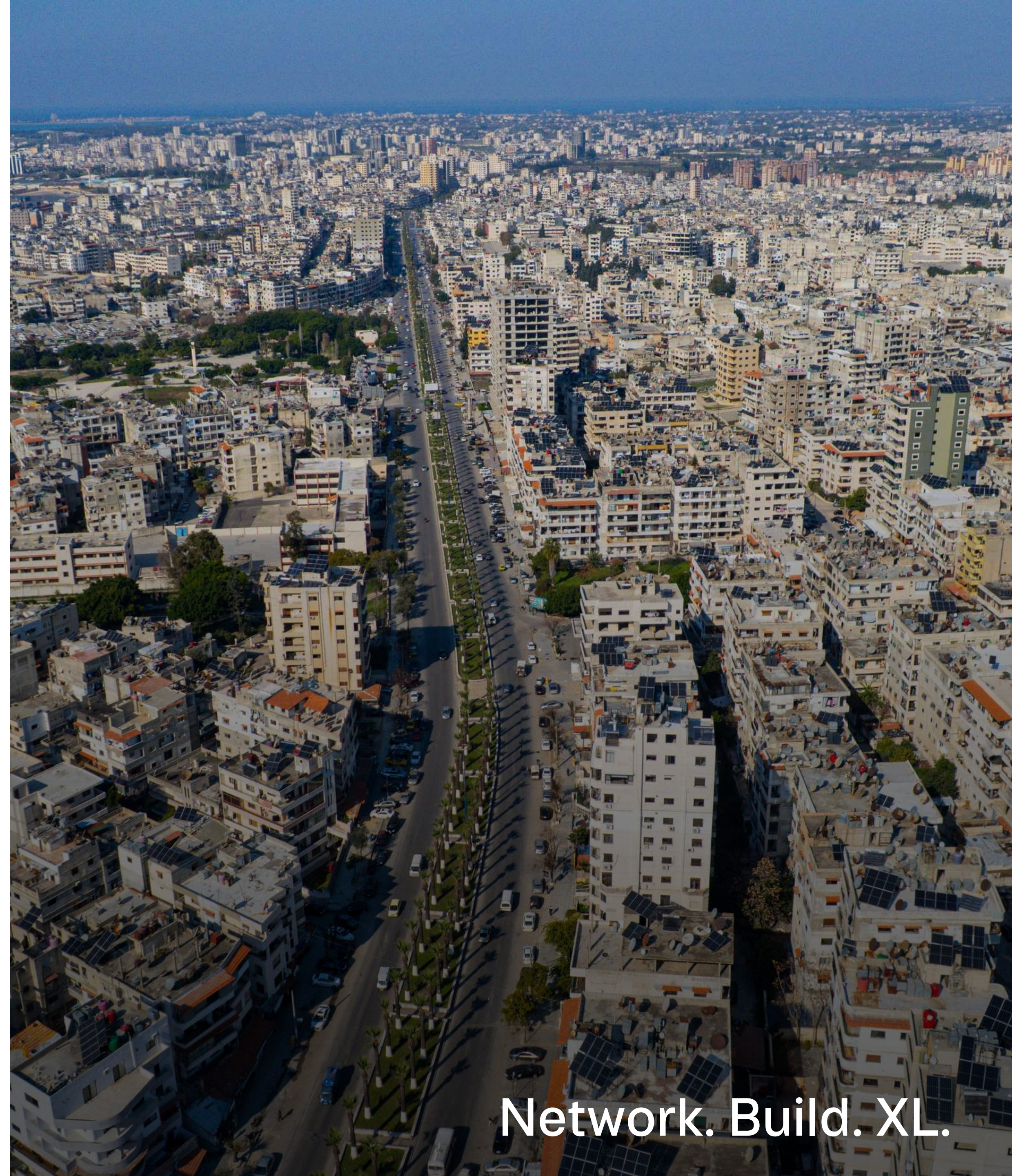
Build opportunity. Support Syria's rebuild.

Big 5 Construct Syria is the gateway for global suppliers targeting a high-demand reconstruction market. As investment accelerates across housing, infrastructure, power and public services, buyers are actively seeking proven construction solutions and partners they can trust.

Across three days in Damascus, the event connects government stakeholders, major contractors, developers and consultants with exhibitors offering materials, machinery, MEP and finishing products. Real opportunities. Real partnerships. Real rebuilding.



[Enquire to exhibit](#)



Network. Build. XL.

Rebuilding backed by the US, EU, GCC and Turkey

Strengthening opportunities and growing confidence in Syria's construction and development future.

Three key pillars



Geopolitical normalization accelerating

- UAE delegation meets Syria's President Al Shara as economic ties gather momentum
[The National, May 2026]
- Syria's Ahmad Al Shara begins Gulf tour by meeting Saudi Crown Prince
[The National, April 2026]
- Syria reinstated into the Arab League after 12 years
[Reuters, May 2023]
- UAE and Saudi Arabia re-establish embassies and open dialogue on infrastructure investment
[Al Jazeera, 2023]
- EU foreign ministers meet with Syrian leadership to discuss phased engagement and humanitarian trade
[European Council Press, 2024]



\$400 billion reconstruction requirement

- Syria and Italy discuss boosting cooperation and economic policy development
[The National, March 2026]
- Estimated national reconstruction cost: USD \$400 - 500 billion
[World Bank, UN ESCWA]
- 50% of healthcare facilities and over 30% of schools need rebuilding
[WHO Syria Fact Sheet, 2024]
- 3.7 million housing units needed to accommodate displaced populations
[UN-Habitat Syria Assessment Report, 2023]

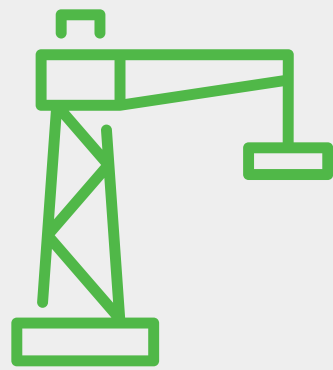


Regional & global investment momentum

- Emaar founder Alabbar plans to invest up to \$18 billion in Syria
[The National, May 2026]
- The EU has contributed €27.4 billion in humanitarian and resilience aid since 2011
[European Commission - ECHO, 2024]
- Saudi Arabia and the UAE announce preliminary funding commitments for infrastructure and energy recovery projects
[Gulf Business, 2024]
- Qatar exploring joint ventures in real estate and public utilities
[The Peninsula Qatar, 2023]

With regional powers returning and international capital lining up, Syria is ready to build.

A country on the path to recovery. Rich in opportunity, supported by international interest.



Reconstruction-Driven Demand

Over \$400 billion in reconstruction needs, including roads, hospitals, housing, power & water.

UN ESCWA & World Bank estimates, 2023



International Backing

The EU has allocated €27.4 billion in aid to Syria since 2011 via humanitarian and resilience programmes and the United States remains one of Syria's largest bilateral donors, having provided over \$17 billion in humanitarian assistance since the conflict began.

European Commission (ECHO), 2024 & U.S. State Department, 2024



Political Progress

Syria was readmitted to the Arab League in 2023, marking a turning point in regional diplomacy.

Reuters, May 2023



Growing Diplomatic Ties

Saudi Arabia, UAE, Qatar, Kuwait, Jordan, Egypt and Turkey have resumed diplomatic ties and begun infrastructure investment discussions.

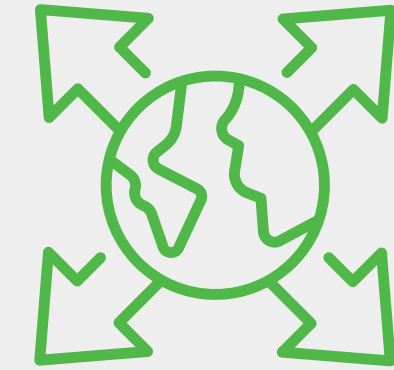
Al Jazeera & Gulf Business, 2023-2024



Untapped Market

A decade of underinvestment has left critical sectors wide open for early-mover advantage.

UN-Habitat Syria Urban Report, 2023



Strategic Location

Syria borders 5 countries and the Mediterranean - offering direct access to Middle Eastern, North African and European markets.

Syrian Ministry of Economy & Trade, 2024

Product Sectors

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects.



Building Interiors & Finishes



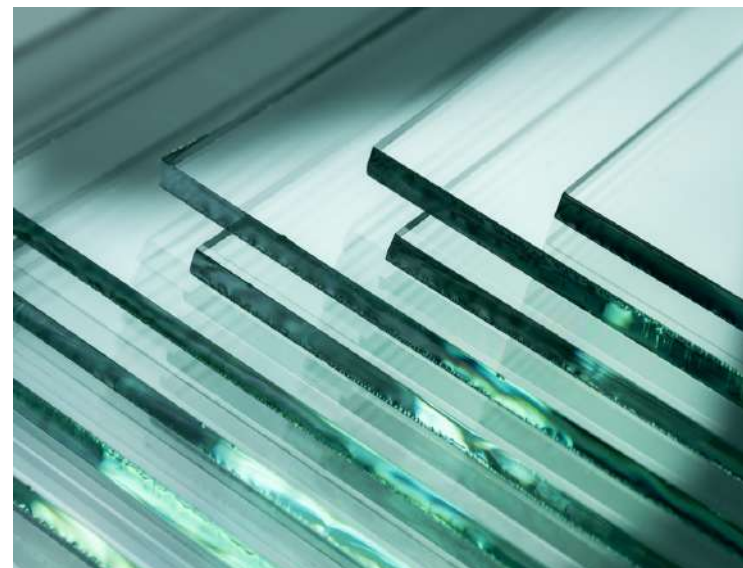
Concrete and Cement



Construction Tools & Personal Protection Equipment (PPE)



Facility Management



Glass Production, Technology and Machinery



Heating, Ventilation, Air Conditioning and Refrigeration (HVACR)



Heavy Construction, Plant, Machinery and Vehicle



Marble and Stone

Product Sectors

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects.



**Mechanical, Electrical
and Plumbing**



**Metal, Steel and
Aluminum**



**Offsite and Modular
Construction**



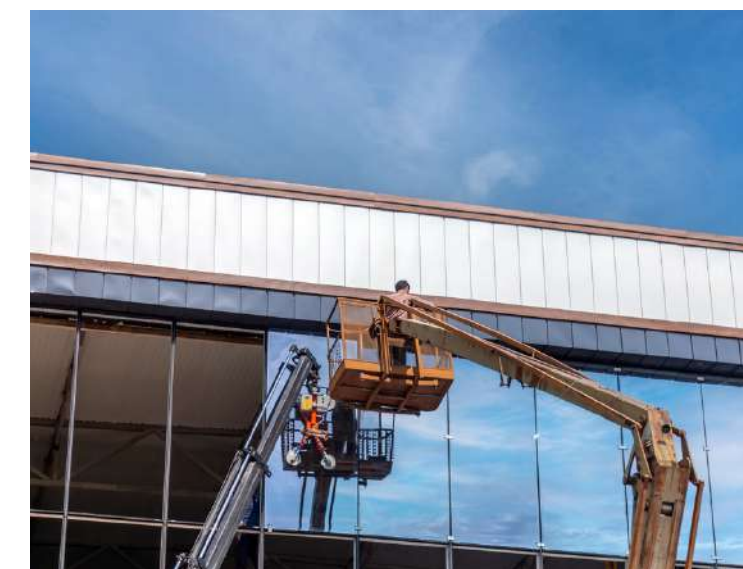
**Solar Products,
Technology and Service**



**Special
Construction**



**Urban Design and
Landscape**



**Windows, Doors and
Facades / Building
Envelope**

Partner where rebuilding meets real demand

Big5 Construct Syriagives you direct access to the investors and delivery partners driving large-scale development. Exhibitors gain tangible commercial value by securing new relationships, qualified leads and market-entry pathways.

What you gain

High-value buyers

Connect with contractors, developers and government stakeholders specifying materials and technology for active projects.

Stronger routes to market

Meet project decision-makers managing reconstruction budgets and timelines.

Visibility backed by trust

Stand out under the Big 5 brand, recognized worldwide for delivering credible construction events.



Network. Build. XL.

Be part of the world's largest and most comprehensive portfolio of construction events

BIG 5 Global

23 - 26 November 2026
Dubai World Trade Centre,
United Arab Emirates

BIG 5 Construct
Saudi

18 - 21 January 2026
Riyadh Front Exhibition & Conference Center
located at ROSHN Front, Saudi Arabia

BIG 5 Construct
Ethiopia

23 - 25 April 2026
Addis International Convention Centre
(AICC), Ethiopia

BIG 5 Construct
South Africa

9 - 11 June 2026
Gallagher Convention Centre,
Johannesburg, South Africa

BIG 5 Construct
Egypt

23 - 25 June 2026
Egypt International Exhibition
Center, Cairo, Egypt

BIG 5 Construct
Saudi

30 Aug - 2 Sep 2026
Riyadh Front Exhibition & Conference
Center located at ROSHN Front, Saudi Arabia

BIG 5 Construct
Nigeria

22 - 24 September 2026
Landmark Centre, Lagos, Nigeria

BIG 5 Construct
Kenya

21 - 23 November 2026
Sarit expo centre, Nairobi, Kenya

BIG 5 Construct
Syria

4 - 6 December 2026
Syrian Expo Center, Damascus
Fairgrounds, Syria

BIG 5 Construct
Türkiye

15 - 17 September 2027
Istanbul Expo Center (IFM), Türkiye

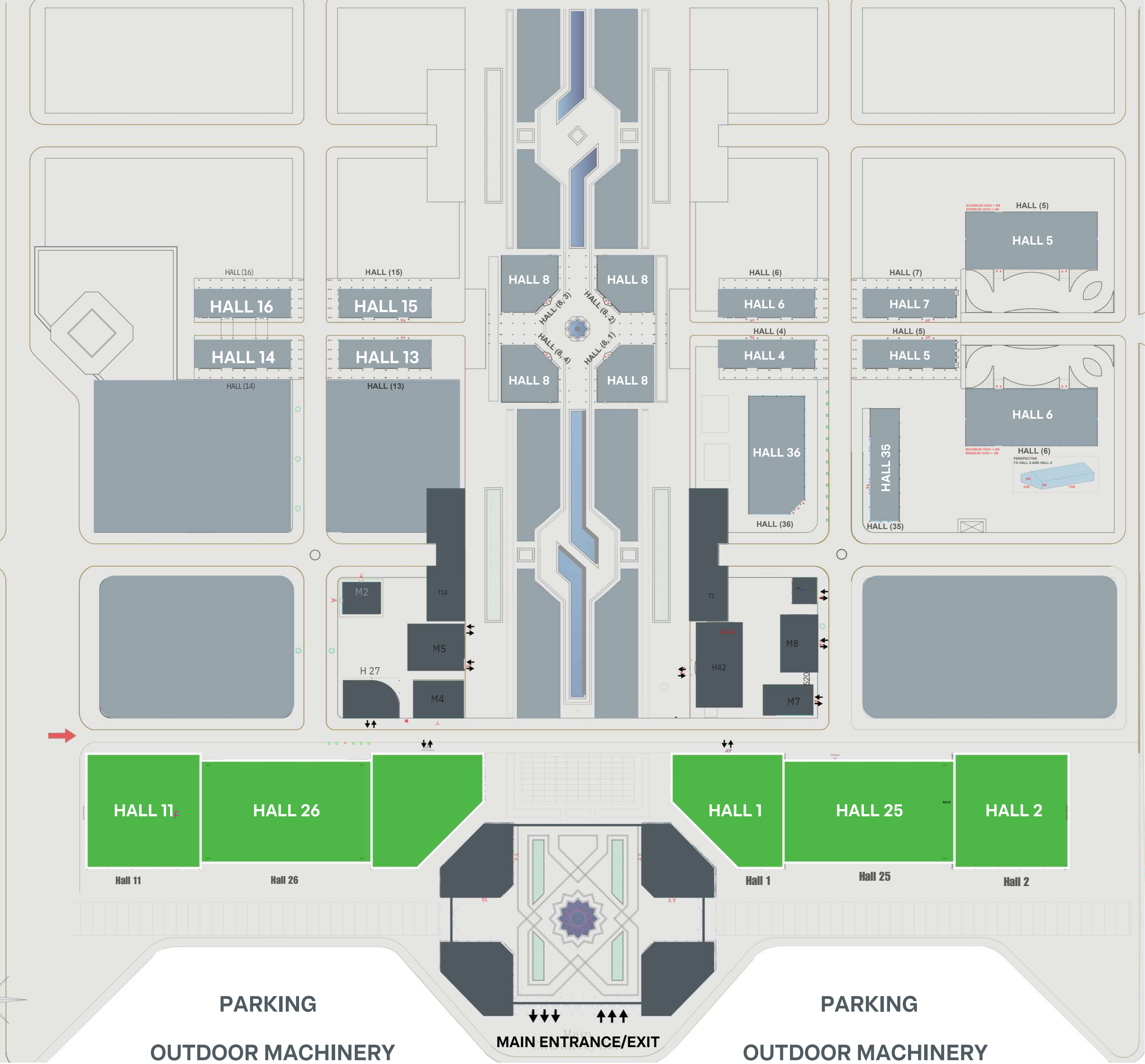
Ready to XL?

Bringing its global network of construction brands to high growth markets, Big 5 connects suppliers with stakeholders taking the lead on delivering the ambitious national visions for more connected, diverse and sustainable economies across MEASA.

Be at the forefront of the construction and infrastructure industry's primary gatherings across this rapidly growing region.

Big 5 Syria

2026 Floor plan



Stand where Syria's new construction era begins

Secure your stand space today



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CONTACT US TODAY



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